

ALYSSA T. GAULL

HUMAN FACTORS PSYCHOLOGIST

CONTACT



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EDUCATION

MASTER OF SCIENCE /
PSYCHOLOGY, HUMAN FACTORS

GPA: 4.0

University of Idaho
2018–2020

BACHELOR OF ARTS /
PSYCHOLOGY

GPA: 4.0

Rowan University
2014–2016

ASSOCIATE OF ARTS/
PSYCHOLOGY

GPA: 3.9

Rowan College at Gloucester
County
2011-2014

SKILLS

- Human Factors
- Time Management
- Research
- Human-Computer Interaction
- User-Centered Design
- Data Analysis
- Critical Thinking
- Microsoft Office
- IBM SPSS

PROFILE

Seeking opportunities in the human factors field as a specialist. I have experience conducting research through both qualitative and quantitative methods, analyzing data, and writing APA formatted research papers.

My goal is to provide a less frustrating experience while interacting with a system or product. I have experience evaluating systems from a breadth of applications, spanning from farming equipment, to computer video card companion software. My strongest interests, however, are the fields of medical human factors and interface design. I have experience employing User-Centered Design (UCD) in my projects, which you may explore through my website www.efficientdesign.net.

PROFESSIONAL EXPERIENCE

CONSUMABLES TEAM MEMBER

Target | Sewell, NJ | Oct 2016- Nov 2018

Kept a neat and clean store. Assisted guests in a friendly manner, resolving issues quickly when applicable. Moved store merchandise quickly and accurately. Cross-trained in electronics, hardlines, presentation (POG)/pricing, cashier, softlines (clothing), and grocery. Trained new team members. Register trained. Trained on using a baler, trash compactor, WAV (work-assist vehicle), and operating a manual and electric pallet jack. Used Target's PDA (MC9200) and MyDevice (Zebra Android device) to view product and stock information, backstock, and pull from the backroom.

RESEARCH ASSISTANT- SSAVI (THE SCIENTIFIC STUDY OF ATTENTION, VISION, AND INDIVIDUAL DIFFERENCES) LAB

Rowan University | Glassboro, NJ | Sep 2016- Sep 2017

Worked with Dr. Bonnie Angelone in her research lab. Studied the effects of change blindness. Examined how people's perception, knowledge, and individual differences may influence their detection to change. Prepared presentations based on the research article of the week, typically related to perception, sensation, and attention.

JAPANESE CULTURE CLUB SECRETARY

Rowan University | Glassboro, NJ | Oct 2015- May 2016

The Japanese Cultural Club introduces activities, food, and cultural events to Rowan University Students and the greater community. Members can learn Japanese, experience Japanese activities, and meet with people with similar interests in Japanese culture. I was responsible for taking accurate minutes and records of all meetings and correspondence not pertaining to the treasurer (i.e. funds). I also was responsible for keeping accurate attendance records for the meeting and to inform club members of upcoming events. I wrote and submitted Quarterly Reports about the club's activity to the university.